



**Mama Luigi's**

# March Madness

Jim Talerico

March 2007



## March Madness

The Best Corned Beef, Cabbage and Boiled Potatoes You'll Ever Eat !!!

St. Patrick's Day is special to Mama Luigi's  
Mama Luigi's opened for business on  
St. Patrick's Day 59 years ago.

Last year we served well over a hundred Corn Beef dinners.  
(Not bad for an Italian Restaurant)

It seems far-fetched that the **best corned beef, cabbage and boiled potatoes** would be found at an Italian restaurant, but I kid you not. Our Chef has mastered the art of cooking this difficult dish. Yes we're talking about **mouth watering tender slices of corned beef with steamed to perfection cabbage and delicious buttery boiled potatoes with a side dish of his spectacular secret recipe horseradish sauce.** This is Corned Beef, Cabbage and Potatoes like you have never experienced!

We will feature this special for Friday March 16<sup>th</sup>, Saturday St. Patrick's Day and Sunday March 18<sup>th</sup>

## March Madness

**FREE BRUCHETTA FOR ROYALTY REWARDS MEMBERS**

Royalty rewards members get a FREE pint of Bruchetta to take home with them after dinner all March long! If you're not a member, JOIN NOW!

## March Madness

**Celebrate Our Anniversary with Us**

**March is our anniversary month and we want to celebrate with you!**

Mama Luigi's has been in the neighborhood for 59 years. The neighborhood actually grew around Mama Luigi's! Back in 1948 Harlem Avenue was a 2 lane highway passing through Bridgeview and there was plenty of prairie and farms between the occasional stores. Those prairies gave way to families expanding to be the neighborhoods and communities we know and love today.

**Come celebrate our 59<sup>th</sup> year in business here at Mama Luigi's**

We have set aside a number of cases of champagne for our celebration. All you have to do is call us and mention you're celebrating with us when you make your dinner reservation and we'll reserve your table and a **FREE bottle of champagne!**



**A toast to the past, present and future.**

**So, don't forget, you have to call and make a reservation. Mention that you're going to celebrate our anniversary with us and we'll have a bottle of champagne on ice waiting for you!**

**708-496-0900**

## March Madness Irish Coffee and a FREE

### Mama Luigi's Coffee Mug



Whether you like Bailey's Irish Cream, Jameson Irish Whiskey, Bushmills, or other favorite It all tastes great in a stylish Mama Luigi's Etched Coffee Mug. The mug is yours to keep when you

buy a specialty coffee in March. When is there a better time than St. Patrick's Month to enjoy an extra special cup of coffee!

**HAPPY ST. PATRICK'S DAY!!!**

**Join Our Loyalty Program and Save Every Time You Dine With US!**

**Mama Luigi's Restaurant - Banquets - Catering  
7500 S Harlem Avenue Bridgeview 708-496-0900**

## The Secret of Looking Younger, Living Longer...

According to a recent AC Nielsen survey, 70 percent of those 45 and older agree that the 60s are the new middle age. Almost everyone, it seems, is willing to turn back the clock. This, researchers believe, is due to several factors - plastic surgery can make people look younger longer, people are living longer and we are taking longer to grow up and become adults.

"We are living much longer than previous generations, significantly increasing the number of years we are old relative to the years we are young. Or it may just be that we are—at least in our minds if not our bodies—staying young for longer. It could be argued that we are taking longer to 'grow up,' staying on longer in further education and often remaining in the parental home into our mid-20s," says David McCallum, Managing Director (Global) of A C Nielsen Customized Research. "The goalposts have moved. Our perspective on what constitutes a 'young adult,' 'old' or 'middle-aged' and the lifestyle and behavior appropriate to each of these phases in our lives has changed accordingly. Stereotypes are being broken, requiring manufacturers to find new ways to communicate, and connect with, their target consumers."

But while respondents may have been influenced by the results of plastic surgery, an overwhelming 80 percent said they would not consider cosmetic surgery when they get older.

## Las Vegas Vacation Winners

The Winners of the  
**NO-PEEKING Red Envelope**  
Las Vegas Vacation are  
**Kimberly Gentile of Oak Lawn**  
And

**Steve Salerno of Bridgeview**

They both won a two night three day vacation at the Tropicana Resort including extras like dinner for two, brunch and Las Vegas show tickets!

**Mama Luigi's Banquets,**  
**Rooms from 25 to 300 people !**  
**Menus to fit any budget !**  
**Professional party planning help !**

**Mama Luigi's Catering**  
**Call 708-496-0900**  
**Cater menu [www.mamaluigis.com](http://www.mamaluigis.com)**

## 7 Simple Ways to Create Your Own Luck

By Susan RoAne

My first book, *How to Work a Room*, was rejected by more than 20 publishers. Then a friend suggested that I attend the American Library Association's convention. I had the flu that day and didn't want to go. I went anyway -- and wound up meeting the publisher who said yes to my book. It went on to sell well over a million copies. Was I lucky? Yes -- but only because I took an active step toward good fortune, rather than waiting for fortune to find me.

Lucky people always are on the lookout for "you never know" moments; chance encounters that open doors to all sorts of possibilities. Here's how to find and maximize those opportunities...

1. **Talk to strangers.** It's the people you don't know who bring new opportunities to your doorstep. Ex: A couple went to the opera and started a conversation with the couple seated next to them. During intermission, the second couple decided to leave early - and asked the first couple if they would like to have their tickets to the postopera gala ball. It never would have happened without the chitchat.
2. **Focus on what you have in common.** When you're in the same place with a stranger -- a charity fundraiser, or your child's school - you have something in common just by being there.
3. **Wear something that invites people to talk to you.** Madeleine Albright, the former US ambassador to the United Nations, often wore a large brooch because it was a conversation starter. Men can wear ties that reflect their interests, such as one from an art museum or a boater's club.
4. **Smile and say hello.** Make eye contact. Show that you're approachable, even if you're nervous.
5. **Eavesdrop.** People who create their own luck pay attention to what's going on around them, which gives them an edge. Ex: Bonnie overheard Sharon, the owner of an aerobics studio, talking about losing a subrenter and the substantial income the tenant paid. Bonnie approached Sharon and said that she had a colleague who was looking to rent a space for dance classes.
6. **Stray from the path.** Many very successful people follow their passions, even if the detour -- from school or an established career -- seems risky. Ex: Renee Unger, a second-grade teacher and mother of three young girls in Canada, started making her own salad dressing because she was allergic to food additives. She gave jars of the dressing to friends, who kept asking for more. She realized that her product was as good as anything in the supermarkets and took the plunge. Today, Renee's Gourmet is the number-one refrigerated dressing in Canada.
7. **Say yes when you want to say no.** Time-management consultants often advise saying no to anything that encroaches on valuable time, but "lucky" people often say yes. They're the ones who join committees... run for office... and volunteer for local charities. Every time they say yes, they expand their professional networks and expose themselves to new ideas.

**Join Our Royalty Rewards™ Program and Save Every Time You Dine With US!**

**MAMA LUIGI'S**  
**Restaurant Banquets Catering**

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# Save This Date Sunday April 8<sup>th</sup>

## EASTER SUNDAY

### Easter Brunch

### and

### Buffet Dinner

### will SELL OUT!

### Don't Be Left Out!



**Our Easter Brunch ALWAYS sells out, it's one of our most popular brunches so don't wait until the last minute and be forced to settle for 2<sup>nd</sup> best where they have lots of extra seats (I wonder why?!)**

Sunday, April 8th



10am - 2pm Brunch      2pm-7pm Buffet Dinner

\$18.99 Adults, \$7.99 Kids 3 yrs. to 12 yrs.

Dinner Menu Available

Make Reservations Now      CALL 708-496-0900

## MARCH CALENDAR OF EVENTS

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 \$2.00 Margaritas At the BAR	2 John Devlin Entertaining in Lounge 9pm	3 John Devlin Entertaining in Lounge 9pm
4 \$2.00 Margaritas At the BAR	5	6 \$2.00 Margaritas At the BAR	7	8 \$2.00 Margaritas At the BAR	9 Nick Gonzales Entertaining in Lounge 9pm	10 Nick Gonzales Entertaining in Lounge 9pm
11 \$2.00 Margaritas At the BAR	12	13 \$2.00 Margaritas At the BAR	14	15 \$2.00 Margaritas At the BAR	16 Bobby Dunne Entertaining in Lounge 9pm  Corn Beef & Cab	17 Nick Gonzalez Entertaining in Lounge 9pm Saint Patrick's Day Corn Beef & Cab
18 \$2.00 Margaritas At the BAR  Corn Beef & Cab	19	20 <b>Psychic Nite</b>  6 to 9	21 First Day of SPRING!!! 	22 \$2.00 Margaritas At the BAR	23 Phil Miller Entertaining in Lounge 9pm	24 Phil Miller Entertaining in Lounge 9pm
25 \$2.00 Margaritas At the BAR	26	27 \$2.00 Margaritas At the BAR	28	29 \$2.00 Margaritas At the BAR	30 John Boda Entertaining in Lounge 9pm	31 John Boda Entertaining in Lounge 9pm

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**Restaurant Banquets Catering**

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*Mama Luigi's*  
7500 S. Harlem Avenue  
Bridgeview, IL 60455



**FREE BRUCHETTA FOR  
ROYALTY REWARDS  
MEMBERS**

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
CHICAGO, IL  
PERMIT #4358

*The food is great.*  
Corina Cook...Chicago

*Food is great and reasonably  
priced.*  
Ginger Johnson...Bridgeview

*Fine food, fine drinks and friendly  
atmosphere.*  
Dawn Piotrowski...Palos Hills

*Your food and your wonderful  
place. Great service.*  
Angie Abramowicz...Crestwood

## **What's Inside...**

**The Best Corned Beef, Cabbage and Boiled Potatoes You'll Ever Eat !!**

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**7 Simple Ways to Get Lucky**

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**"March Madness"!**

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**Las Vegas Vacation Winners**

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**The Secret of Looking Younger, Living Longer...**

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**Irish Coffee and a FREE Mama Luigi's Coffee Mug**

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**FREE BRUCHETTA FOR ROYALTY REWARDS MEMBERS**

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**Entertaining Fridays & Saturdays in March**

**John Devlin - Nick Gonzales - Bobby Dunne - Phil Miller - John Boda**

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Restaurant Banquets Catering**

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