

Mama Luigi's

Food For Thought

By Jim Talerico

September 2006



DOUBLE POINTS PLUS TAKE HOME FREE BRUSCHETTA & CRUSTY BREAD

One Year Anniversary for Royalty Rewards

It's hard to believe that a year has gone by since we started our Royalty Reward Program. When we put the numbers together we were surprised to discover that our members had earned over \$10,000 in reward certificates and that we sent out over 5000 FREE Birthday dinners. Our goal is to keep on giving you a GREAT DINING EXPERIENCE and something fun to go along with it. This month, because it's the one year anniversary, we decided to give all our Royalty members DOUBLE POINTS and a FREE pint of bruschetta and a fresh loaf of crusty bread to take home with you every time you come in for dinner in September.



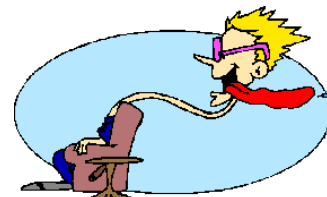
IT'S NICE TO BE ROYALTY !

Gasoline Give-Away A Huge Success

We gave away over 500 gallons of gasoline along with the gas cans in August. Everyone had a great time collecting their gas cans and entering the \$50.00 gas card sweepstakes. We will be drawing the 10 winning names (another \$500.00 in gas) the first of this month and contacting the lucky gas card winners. Ten of you will be hearing from me very soon!

Thanks, Jim

NEW SIGN ALERT!!! BE PREPARED TO BE BLOWN AWAY



WHEN YOU SEE THE NEW
MAMA LUIGI'S SIGN
COMING SOON

On having time
"Avoiding the phrase "I don't have time..." will soon help you to realize that you do have the time needed for just about anything you choose to accomplish in life."

—Bo Bennett

Thanks For All
The Kind Words!

Food is fantastic & waitress was excellent.

Carol Bowman ... Tinlye Park, IL

Courteous, speedy servers & tasty food.

Nicholas Pazin ... Justice, IL

Food & service is excellent.

Mary Medina ... Hickory Hills, IL

Join Our Royalty Program and Save Every Time You Dine With US!
Mama Luigi's 7500 S. Harlem Ave. Bridgeview 708-496-0900

www.mamaluigis.com

IN THE LOUNGE



**GAME DAYS
WATCH THE
BEAR GAMES**

\$2.00 DOMESTIC BEER

\$2.00 MARGARITAS

FREE SNACKS

**Sundays, Tuesdays, Wednesdays &
Thursdays**

\$2. Margaritas

Fridays & Saturdays

SINGING WITH EMIL BURKE

When Extended Warranties Pay

Product warranties used to cover two or three years but now it's not uncommon for them to provide coverage for as little as three months, making many consumers question whether it's worth it to get extended warranties. Consumer expert William Mauldin offers these suggestions on what merits an extended warranty and what doesn't:

Say YES!

- Laptop computers - Laptops are twice as likely to need repairs as desktop computers. Their small size and the fact that they are toted around make them susceptible to damage.
- Plasma TVs - Nearly a third of plasma sets need servicing within the first three years (for things like the pixels on the screen going bad).
- Watch - A standard warranty on an expensive watch often excludes the watch face and band, the two parts that are most likely to wear out or see damage.

Say NO!

- Refrigerator - Breakdowns are unlikely to occur while still under warranty. Even if that happens after the regular warranty has expired, the repair cost would likely be less than carrying additional coverage.
- Washing machines and dishwashers - For the same reason as the refrigerator.

How Restaurant Complaints Can Change the World

The potato chip is the fortuitous result of a restaurant complaint. In 1853 at Moon's Lake House, a high-fashion resort in Saratoga Springs, N.Y., a patron complained that chef George Crum's fried potatoes were too thick. According to the National Snack Association, Crum was miffed - and decided to fry up a batch of potatoes so thin and crisp that they couldn't be skewered by a fork. His get-even plan backfired: the unhappy patron and other restaurant guests loved his innovation, and Crum's "Saratoga Chips," as they were first called, immediately became a popular restaurant item. By 1895, entrepreneurs began making potato chips for sale in stores, but potato chips really took off with the invention of a mechanical potato peeler in the 1920s. According to the Snack Food Association, potato chips are currently a \$6 billion retail market, making them America's number one savory snack. Annual consumption of potato chips and shoestring potatoes in the U.S. amounts to 17 pounds per person.

So when we ask for your comments, we REALLY want them! Who knows what fame and fortune lurks around the corner for Mama Luigi's.

NEVER have to Mow the Lawn Again...

If you're the one in your family who seems to be eternally crisscrossing the green ocean of your yard with a mower, take heart, scientists may have just discovered a way to make your life a whole lot easier. In a paper published recently in the journal Nature, Howard Hughes Medical Institute scientists report that they have found a signaling pathway for an important class of steroid hormones that regulates growth and development in plants.

Joanne Chory, a Howard Hughes Medical Institute investigator at the Salk Institute for Biological Studies, and the senior author of the report, says "By manipulating the steroid pathway...we think we can regulate plant stature and yield." That would mean lawns could rarely need mowing, as well as the possibility of developing stronger, sturdier and more fruitful crops such as corn, soybeans and rice.

Being able to manipulate and control the stature of plants has been a goal of scientists for a long time. Developing the ability to manipulate this aspect of plant growth would likely have broad and practical applications. Trees could be made smaller for city environments and berry bushes could be made to grow taller so that harvesting would be faster and easier.

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Back to School.... Don't Overload Yourself

BACKPACK SAFETY

- Choose a backpack with wide, padded shoulder straps and a padded back.
- Pack light. Organize the backpack to use all of its compartments. Pack heavier items closest to the center of the back. The backpack should never weigh more than 10 to 20 percent of the student's body weight.
- Always use both shoulder straps. Slinging a backpack over one shoulder can strain muscles. Wearing a backpack on one shoulder may also increase curvature of the spine.
- Consider a rolling backpack. This type of backpack may be a good choice for students who must tote a heavy load. Remember that rolling backpacks still must be carried up stairs, and they may be difficult to roll in snow.



Royalty Rewards is a unique program that rewards you every time you visit. For every dollar you spend, you earn points towards FREE Royalty Certificates from


Mama Luigi's

You'll receive a FREE birthday & anniversary meal as well as being added to our mailing list for our monthly newsletter and special invitation only promotions. You can check-out your points at:

www.royaltyrewards.com

Or contact Eileen at Mama Luigi's and she'll be happy to help you.

SEPTEMBER CALENDAR OF EVENTS

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM	2 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM
3	4 LABOR DAY CLOSED	5 \$2.00 Margaritas At the BAR	6 \$2.00 Margaritas At the BAR	7 \$2.00 Margaritas At the BAR	8 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM	9 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM
10 Bear game day 2.00 domestic Beer - Margaritas at the bar Free snacks	11 Seniors Date Night Why not make it special with a glass of wine!	12 \$2.00 Margaritas At the BAR	13 \$2.00 Margaritas At the BAR	14 \$2.00 Margaritas At the BAR	15 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM	16 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM
17 Bear game day 2.00 domestic Beer - Margaritas at the bar Free snacks	18 Seniors Date Night Why not make it special with a glass of wine!	19 Psychic Night  6 to 9 \$2.00 Margaritas At the BAR	20 \$2.00 Margaritas At the BAR	21 \$2.00 Margaritas At the BAR	22 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM	23 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM
24 Bear game day 2.00 domestic Beer - Margaritas at the bar	25 Seniors Date Night Why not make it special with a glass of wine!	26 \$2.00 Margaritas At the BAR	27 \$2.00 Margaritas At the BAR	28 \$2.00 Margaritas At the BAR	29 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM	30 SINGING WITH EMIL BURKE IN LOUNGE 9PM TILL 1AM

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